



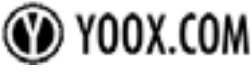
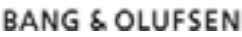


Luxury Interactive 2008

THE PREMIER LUXURY
BRANDING CONFERENCE

**Senior-Level Luxury
Speaking Faculty Includes:**

March 10 - 12, 2008
The Landmark, London, UK

	Eva Jeanbart Lorenzotti CEO
	Eléonore Baudry Directrice eBusiness Strategy
	Philippe Schaus Senior Vice President International
	Michael Ward Managing Director
	Federico Marchetti Founder & CEO
	Kim Moeller Global e-Marketing Manager

Don't Miss Out On Luxury Interactive 2008 To:

Effectively manage your brand on the internet to ensure the luxury experience is extended online

Drive the right kind of traffic to your site through digital marketing

Integrate your online and offline marketing strategies into an effective overall marketing mix


Register Today!

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 Join us on March 10th for an Executive Workshop focused exclusively on Luxury Brand Partnerships

 Special Pricing available for Luxury Executives.
For more details about our exclusive offer, please turn to page 6

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Luxury Interactive 2008

THE PREMIER LUXURY
BRANDING CONFERENCE

Dear Colleague,

The Internet offers a new source of sales and higher profit margins for the Luxury Industry.

- Vivre generates about \$50 million a year by retailing luxury goods in catalogs and online, with an average online sales of \$600
- Since Frette began selling its products directly online in November '06, Web traffic to its site has spiked 300 percent
- David Yurman's brand site redesign in Nov 2006, led to a 20% increase in conversion rates
- Coach.com reported a 68% increase in web sales during Q1, '07 by capitalising on the emotion of the purchase and not 'the Deal'

Your website can and should be your most powerful marketing tool, which drives traffic into your retail stores as well as online conversions and sales.

Luxury Interactive is the one event where you can attend 25+ sessions, hear from 25+ luxury e-business executives and leave with content that speaks directly to your needs as a luxury brand in today's ultra-competitive market.

The event brings together leading luxury brands to advance the use of interactive media and the online channel to create exceptional interactive customer experiences and drive luxury e-business through interactive learning.

Ensure your online strategy reflects all the strengths of your luxury brand. Gather golden nuggets of information from leading brands such as Gucci, Coach, Vivre, The Ritz-Carlton, CondéNet International and Louis Vuitton. Attend Luxury Interactive 2008 in London.

Kind regards,



Carina Kuhl
Executive Director, **Luxury Interactive 2008**

Luxury e-Business • Interactive, Integrated Media • Customer Engagement

Who should attend?

Luxury executives in the following areas: Sales & Marketing, eMarketing, eCommerce, Interactive, Strategic Planning, Branding & Brand Management, PR & Advertising, Business Development, Corporate Communications, Strategic Partnerships, Customer Relationship Management & Loyalty Marketing, Interactive Campaign Management

Who will you see?

Featured brands include:



Pre-Day: Monday, March 10, 2008

12:00 – 13:00 **Luncheon for Summit Attendees**

13:00 – 17:30 **Fruitful Luxury Partnerships; Rules of Engagement**

Luxury brand partnerships are an excellent way to extend your brand to new categories and markets. Partnerships can help keep the brand alive in the mind of the customer and create awareness in emerging luxury markets without the cost and diffusion of an advertising campaign. Many luxury brands have ventured into a collaborative commercial partnership with other luxury brands, yet only 30% of collaborative commercial partnerships will succeed.

Join your luxury executive peers for a special Workshop as we discuss the 'rules of engagement' of luxury brand partnerships to ensure success. This executive forum will help maximise your existing partnerships

- Alignment with your brand's core values
- Considerations to find the right partner
- Managing the partnership process and relationship
- Creating a contract with tangible and measurable objectives including an exit strategy

Think out of the box and connect with fellow luxury executives to identify new partnership opportunities.

With Sidonie Robert – Degove, Brand & Internet Project Manager, **Berluti UK**

The pre-day is available only to **Luxury Brand Executives**. If you are interested in sponsorship opportunities, contact Hilary Whidden at +1.212.885.2675 or email hilary.whidden@wbresearch.com

Visit www.luxuryint.com for additional session and speaker details

Day One: Tuesday, March 11, 2008

8:00 **Continental Breakfast & Networking in the Solution Zone**

8:40 **Welcoming Remarks**
Carina Kuhl, Executive Director
Luxury Interactive 2008

8:45 **Chairperson's Opening Address**
Maxine Martens, CEO/President, **Martens & Heads**

9:00 **Creating a Lifestyle to Go with the Online Luxury Merchandise for Your Customers**
Eva Jeanbart Lorenzotti, CEO, **Vivre**

Vivre's success is rooted in its ability to relate to its customers through the online channel. The website is built around editorials integrated with advanced visualisation techniques and customer experience feedback, reinforcing the brand voice and the customer relationship through the web channel. Eva shares how to build up your website to be truly interactive.

9:20 **Establishing an e-Commerce Structure that can Support Your Global and Local e-Retailing Initiatives**
Federico Marchetti, Founder & CEO, **Yoox.com**

The global reach of the Internet creates opportunities to expand the sales territories of your luxury brand, yet the logistics behind such an operation are huge. Almost all systems and procedures need to be adapted per country - including language, customer service, fulfilment and distribution – as well as marketing and content to meet the needs of global customers.

9:40 **Engaging in 'Brand Conversations' with the New Affluent Consumer through Integrated, Multi-Channel Campaigns**
Stefano Maruzzi, President, **CondéNet International**

Web 2.0 can offer exciting opportunities for luxury brands to add depth to the online brand experience. Stefano discusses new media tools such as ezines, mobile WAP content, live video feeds, widgets, blogs, emails and online communities to offer branded experiential content that will help you convey your brand message without interrupting the user.

10:20 **Refreshment Break & Executive Networking in the Solution Zone**

11:05 **Executive Sessions and Panel Discussion: A Strategic Outlook on Globalisation, Growth and Integration**
Eva Jeanbart Lorenzotti, CEO, **Vivre**
Stefano Maruzzi, President, **CondéNet International**
Federico Marchetti, Founder & CEO, **Yoox.com**
Philippe Schaus, Senior Vice President International, **Louis Vuitton Malletier**

Join our panelists as they discuss effective global online brand strategies, engaging in 'brand conversations' with the new affluent consumer and developing your worldwide marketing strategy through integrated, multi-channel campaigns.

11:35 **Luxury Consumers around the World: Commonalities and Disparities**
Milton Pedraza, CEO, **Luxury Institute**

Analysing and market sizing wealthy consumers across continents, today and tomorrow

11:55 **State of the Industry: Luxury e-Commerce in Europe**
Catherine Jubin, MD, **The International Luxury Business Association**

Examine the challenges ahead for the future of online luxury brands

12:15 **Website User Experience: Getting the Basics Right and Creating Luxury "Excitement" Online**
Eléonore Baudry, eBusiness Strategy Director, **Gucci Group**

Eléonore stands at the helm of internet strategies for Gucci Group brands. She discusses how to get the basics right in terms of:

- Balancing functionality, site navigation and usability reflecting high-end luxury brands
- User experience – catering to a clientele accustomed to exceptional service
- Brand interaction through interactive features and rich content
- Creating "excitement" online

12:50 **Networking Luncheon for All Delegates**

Day One continued

Track A

14:00 Chairperson's Afternoon Address

14:05 Guest Expert Case Study Translating the Drama of High Street Displays Online - Creating an 'Etail Theatre' through Rich Media

Chris Poad, Head of e-Commerce, **Otto UK**

What can you do to drive consumers to your site? Chris has taken a very innovative and interactive approach in translating the drama of high street fashion displays online. He is bringing his brand to life online through the use of next generation web technologies.

(Followed by a Luxury Expert Panel Analysis)

14:30 Luxury Expert Panel - Session Analysis

Panelists:

Milton Pedraza, CEO, **Luxury Institute**

Eva Jeanbart Lorenzotti, CEO, **Vivre**

Kate KlemmerTerry, DVP Internet, **Coach, Inc.**

The luxury expert panelists will assess the previous case study to ensure luxury attendees excerpt tangible, actionable learnings from the previous session.

15:10 Afternoon Refreshment Break

15:20 Search as a Key Part of The Overall Online Marketing Mix

Mary Senin, Corporate Director e-Commerce Marketing, **The Ritz-Carlton**

We consider how the different search elements (natural, paid, local, shopping comparison) tie into your overall online marketing strategy, not only to drive traffic to your site but also to drive conversions, retain customers and optimise customer experiences.

16:00 Customer Loyalty Strategies That Work

Michael Ward, Managing Director, **Harrods**

Hear all about the essential concepts and strategies underlying the successful online loyalty programs of leading luxury brands.

16:40 Champagne Idea Xchange

Interactive peer-to-peer roundtable discussions in an intimate setting with fellow luxury retailers.

5:30 Closing Remarks & Conclusion of Day One

5:45 Official Luxury Interactive Gala Cocktail Reception

Join all delegates in this exclusive Opening Night Gala reception at The Landmark

Visit www.luxuryint.com for additional session and speaker details

Track B

Chairperson's Afternoon Address

James Gardner, CEO, **createthe group**

Evolutionary Excellence: A Luxury e-Commerce Website Poised for Growth

Darren Floyd, Director of Interactive and e-Commerce, **David Yurman**

David Yurman launched an e-Commerce website in Fall 2004. A light redesign in November 2006 led to a double-digit increase in conversion rates. This was the impetus for a full renovation of the online boutique in September 2007. The revamped website has become a successful sales vehicle with an effortless online shopping and browsing experience that also effectively increases bricks-and-mortar store traffic.

Transforming Your Clients Into Ambassadors through Engagement Marketing

Zahra Kassim-Lakha, Global Retail and Strategy Director, **Jaeger-LeCoultre**

In the near future, a brand's equity may not rely on how well it's controlled, but how well it is shared with its customers. One heritage luxury brand that has embraced customer engagement marketing is iconic high-end Swiss watch manufacture, Jaeger-LeCoultre. They are successfully combining brand legacy with current trends through their LeClub community, blog, webcam and by organising real-life events.

Afternoon Refreshment Break

Driving Customer Value through Rich Online and Multi-Channel Interactions

Bruno Teboul, Directeur Internet et E-commerce, **Galeries Lafayette SA**

Bruno shares how Galeries Lafayette recreates a tangible brand experience online through interactive and engaging content. He also addresses how to use integrated multi-channel customer intelligence to drive customer value and satisfaction throughout generations of customers.

Achieving Global Brand and Customer Connectivity to Optimise Online Conversions

Jay Swanborough, Head of e-Commerce, **Thomas Pink Ltd.**

Thomas Pink recently launched its completely re-designed International e-commerce website (September '07), fully integrated with a real-time merchandising system and multi-channel interfaces ensuring a complete view of all customer interactions at all touch points. Jay is here to discuss finding a balance between branding and usability, extending first class service across all channels and tracking & understanding each customer's journey.

Champagne Idea Xchange

Interactive peer-to-peer roundtable discussions in an intimate setting with fellow luxury retailers.

Closing Remarks & Conclusion of Day One

Day Two: Wednesday, March 12, 2008

8:00 Continental Breakfast & Networking in the Solution Zone

8:40 **Welcoming Remarks**
Carina Kuhl, Executive Director
Luxury Interactive 2008

8:45 Chairperson's Opening Address

9:00 **Protecting Your Brand while Using Web Flexibility to Drive Conversions**
Kate KlemmerTerry, DVP Internet, **Coach, Inc.**

In any strongly branded luxury company, options for driving sales through promotions are limited compared to regular retail sites. But this is offset by the natural strength and draw of the brand. Kate and her team successfully focus on capitalising on the emotion of the purchase and not 'the Deal' on Coach.com, resulting in a 68% increase in web sales during the first quarter of '07. Coach.com is a powerful marketing tool which drives traffic into their retail stores as well as online conversions and sales.

9:35 **Marrying Luxury and Technology to Reach Today's Affluent Consumer**
Guy Salter, Deputy Chairman, **The Walpole Group**

Guy is here to provide you with an outlook on where the industry stands in marrying luxury brands with technology to reach today's customers.

9:55 **Tackling the disconnect between Luxury Brands and their Target Audience**
James Ogilvy, Publisher, **Luxury-Briefing**

New research suggests an alarming disconnect between how luxury companies and luxury consumers view their relationship. Re-engaging the human element is one of the most significant challenges for the luxury sector over the next five years.

10:15 **Effectively Managing Your Brand on the Internet; the Days of Control are in the Past...**
Gareth Gaston, Head of Distribution & eCommerce, **Ramada Jarvis Hotels** (Guest Expert, formerly Director Online Retailing & Marketing at Hilton International)

Today's Web 2.0 consumer space is changing the dynamics of customer-company interactions. Many customers feel empowered to choose how, when or if they will interact with your company. The transition of marketer space to consumer space entails recognizing your customers as partners in an ongoing marketing transaction, rather than as a passive pawn at the receiving end of a sales pitch.

Track A

14:15 Chairperson's Afternoon Address

14:20 **Top 5 Ways Personalisation Can Increase Basket Size and Conversion Rate Immediately**
Cliff Conneighton, Senior Vice President, **ATG**

In the age of impatient shoppers and the opportunities of the long tail, presenting the right content to the right shopper through the right channel at the right time is an imperative for growth. This presentation explores:

- Why "anonymous personalisation" isn't such an oxymoron
- How "affinity selling" is better than yesterday's recommendations
- The irrefutable logic of "searchandising"
- The "Web 2.0" of personalisation
- The role of the ultimate online personalisation: "people"

10:45 Refreshment Break & Executive Networking in the Solution Zone

11:30 **Driving the Right Kind of Traffic to Your Site through Word of Mouth Marketing**
Kim Moeller, Global e-Marketing Manager, **Bang & Olufsen**

Bang & Olufsen effectively launched several new products internationally and on a budget by leveraging the web as the main marketing vehicle through viral marketing campaigns. In one case, they selected key members of their online community to receive pre-launch product information and within a month they moved from zero to 120,000 Google and 190 blog hits, proving that the 'Blogosphere' can function as an excellent resonator for event triggered marketing of luxury products as well.

12:00 **Panel Discussion: Engagement versus Interruption Marketing - Transforming Customers from Pawns into Partners**
Gareth Gaston, Head of Distribution & eCommerce, **Ramada Jarvis Hotels**
Kim Moeller, Global e-Marketing Manager, **Bang & Olufsen**

84% of consumers earning more than \$150,000 a year visit sites where customers write reviews or rate products and services, including restaurants according to the Luxury Institute survey, "Leveraging the Internet Habits of the Wealthy?" Luxury shoppers are well informed and tend to adopt technology early; luxury marketers need to adopt an online strategy as their customers are looking for information online and you do not want them to contact companies who are already drafting off of your brand.

12:30 **Getting the Multi-Channel Proposition Right: Developing and Building on the Convergence between Interactive and Traditional Channels**
Paul Raffin, CEO, **Frette, Inc.**
Cecilia Pagkalinawan, Director of Web and E-Commerce, **Frette, Inc.**

Aligning customer wishes for multi-channel flexibility with your retail capabilities is only possible if the entire organisation is on board. Frette web traffic spiked 300% since it began selling its products directly online in November '06. They set measurable multi-channel objectives and changed the company culture from the top down to achieve this feat. Hear how you can get your company on track.

13:00 Networking Luncheon for All Delegates

Track B

Chairperson's Afternoon Address

Keeping Your eCommerce Site at the Leading Edge through Customer-Optimised Features

Dan Wagner, CEO, **Venda**

Superior Customer Experience is fundamental to the success of any eCommerce site. Based on their work with renowned Dr. Mike Baxter, Venda developed its Customer Experience Toolkit, which leverages extensive empirical research to provide a best practices framework for creating highly successful, customer-optimised eCommerce platforms. Dan discusses the best practices framework to exceed customers' expectations featuring DeBeers.

Day Two continued

14:50 **Global Governance: Operating across International Markets Successfully**

Eric Bordron, Directeur e-Commerce, **Clarins Groupe**

To meet worldwide expansion objectives, luxury brands need an innovative way of building awareness on a global scale. Innovative e-business strategies help you extend your brand over the Internet and capture a better understanding of your global customers.

Luxury Web Analytics Essentials; When Conventional Wisdom Fails

Jon Bovard, eCommerce Manager, **CoutureLab Ltd.**

- When conventional web analytics wisdom fails in the Luxury market segment
- Luxury KPI's and why they are different & the value of the individual
- Why mass market analytics does not always transplant into Luxury websites
- Why/how measuring affiliate value to Luxury websites can be a distortion of reality
- How is Luxury 'Search engine traffic' different to mass market search engine traffic
- What to look for in a web analytics tool; needs of the Luxury ecommerce manager
- Qualitative versus quantitative analytics; more than just numbers

15:20 **Providing a Superior Online Brand Experience by Creating an International Luxury e-Boutique**

Gwenaelle Hemeury, Strategic Planning, **Annick Goutal, Société du Louvre**

Perfumery Annick Goutal's flagship International online boutique was launched on June 25, 2007 which resulted in a fully scalable, multi-lingual, multi-currency and technologically advanced luxury boutique website which allows a compelling presentation of the company's online product range.

Email Marketing: Dialogue or Monologue

Martin Bartle, Director – Marketing Services, **eCommera***

(*Internal marketing services for Baugur and West Coast Capital whose portfolio includes Hamleys, House of Fraser, Whittard of Chelsea, Mappin & Webb and Goldsmiths)

Many Luxury brands are failing to use technology to manage customer relationships and provide service based on individual customer preferences. With that in mind, how can you create email campaigns that deliver on customer expectations, with targeted and timely content to drive excellent open and click-through rates?

15:55 **Closing Remarks & Conclusion of Day Two**

Closing Remarks & Conclusion of Day Two

16:00 **Conclusion of Luxury Interactive 2008**

Visit www.luxuryint.com for complete information on all sessions and speakers

Luxury Interactive 2008: Conference Pricing

Luxury Brand Pricing	£200 Discount Until Dec. 31st	£100 Discount Until Jan. 31st	Standard Rate
Luxury Brand Executives 2 Day Conference Plus Pre-Day Workshops	£1599	£1699	£1799
Luxury Brand Executives 2 Day Conference Only	£1099	£1199	£1299
Luxury Brand Executives Pre-Day Workshops Only	£599	£699	£799
Consultant/Service Provider Pricing	£200 Discount Until Dec. 31st	£100 Discount Until Jan. 31st	Standard Rate
Others 2 Day Conference Only	£1599	£1699	£1799

Payment is due in full at the time of registration. Your registration will not be confirmed until payment is received and may be subject to cancellation.

Discounts are taken from the Standard rate, no two discounts or offers can be combined

* WBR reserves the right to enforce pricing tiers.

Prices are subject to 17.5% UK VAT

Team Discounts

With multiple sessions, high-level networking and so much information to be gained, the more members of your team that can attend, the more your organization will benefit. To accommodate this Luxury Interactive offers you the following team discounts:

Number of Delegates	1 Delegate	2-3 Delegates	4-5 Delegates	6 Plus Delegates
Discount Offered (Must be booked and paid for at the same time)	None	15% off	20% off	25% off

Team Discounts are not applicable with any other discounted rate, must only be used with the standard rate, and are only applicable to Luxury Brand Executives. **Please contact U.K. Customer Service at +44(0) 207.368.9465 or U.S. Bill Penney for more information at +1.416-597-4777 or email bpenny@wbresearch.com.**

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createthe.com is our full service interactive agency delivering cutting-edge brand and eCommerce websites, creative content including product photography and video, and online marketing campaigns to drive traffic and maximize return on investment.

createthe solutions/CTS is our patented web 2.0 on-demand technology platform that powers our clients' business, and that includes the following software products: CTS/MANAGE - online digital asset management, CTS/SHARE - communication and collaboration tool, CTS/PUBLISH - visual web content management solution, CTS/SELL - high performance eCommerce platform. www.createthe.com

Javelin Group is Europe's leading adviser and implementation partner in eCommerce and multi-channel retail, helping retailers and brands like John Lewis, Harrods, Otto Group, Charles Tyrwhitt, Mothercare, and Tesco

to plan and build their multi-channel operations. For ten years, Javelin Group has helped retailers and brands to

- (i) plan effective multi-channel strategies
 - customer proposition (range, price, customer experience)
 - operating model (marketing, operations, technology)
 - KPIs, business model and investment plan.
- (ii) plan and build or improve high quality transactional web sites
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 - platform implementation and systems integration
- (iii) improve online marketing, fulfillment, contact centre, and in-store operations
 - online, direct, and POS marketing
 - operational plans and selecting outsource partners
 - improved fulfillment and customer service
 - allocation of costs and revenues across channels

MARTENS & HEADS! **Martens & Heads!** is a modern executive search organization, designed to fulfill both the domestic and international needs of image-driven brands in the fashion, retail, luxury, and beauty industries. All of their consultants have experience working in either the US, Europe, or both, and have an in-depth understanding of their industries.

The firm's mission is to elevate executive search from a service to an alliance, partnering to understand the hidden opportunities and challenges in your business, while providing key individuals from the best and brightest global talent available. They are well positioned to meet all consulting and organizational needs, with offices and representatives based in the most appropriate markets for their expertise, including online and e-commerce markets. Martens & Heads! - Search With Imagination...Globally!

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The Company's complete eCommerce platform combines flexibility, reliability and scalability with the operating advantages of an outsourced service. The solution allows customers to reduce the risk, complexity and cost associated with eCommerce, while empowering business users and delivering unprecedented ROI. The company and its clients are worldwide, with offices in New York, London and Bangkok.

About Our Partners

The Luxury Institute is the uniquely independent and impartial ratings and research institution that is the trusted and respected voice of the high net worth consumer. The Institute provides a portfolio of proprietary publications and research that guides and educates high net-worth individuals and the companies that cater to them on leading edge trends, high net worth consumer rankings and ratings of luxury brands, and best practices.

LUXE.TV is the first International television network dedicated exclusively to the world of luxury.

With production crews present in 15 cities around the world, LUXE.TV provides high-end coverage of luxury industry in all its diversity. Short documentary-style programs are exclusively shot in High Definition. Broadcasting in English, French, German, Italian and Russian, LUXE.TV has a direct access to more than 360 Million viewers throughout Europe, Asia, the Middle East and North Africa. For more information, please visit www.luxe.tv

Walpole is a not for profit making organisation that furthers the interests of the British Luxury Industry by harnessing and sharing the collective knowledge, experience and resources of the membership in partnership with over 100 of the most prestigious British luxury brands.

A not-for-profit organization created in 2001, **The International Luxury Business Association** is meant to serve as forum for reflection and discussion reserved for professionals in the luxury sector : CEOs, Managing directors, Marketing Directors, Communication Directors, etc. of luxury goods and services providers.

Visit the exceptional at **LUXURYCULTURE.COM**, the internet's first high gloss window into the world of luxury, designed to please and surprise the discriminating traveler, dreamer and connoisseur.

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The CMO Council is a private, non-profit organization dedicated to high-level knowledge exchange, thought leadership and personal relationship building among its membership of 3,000+ senior marketing and brand decision-makers. This exclusive and influential peer-networking group of authority leaders in marketing account for well over \$600 billion in aggregated annual revenues, controlling more than \$70 billion in global marketing expenditures for many of the world's foremost brands. The CMO Council is an invitation-only affinity group working to further the stature, credibility, influence, and understanding of the strategic marketing function among business executives, opinion leaders and critical stakeholders. CMO Council members are drawn from the upper echelons of corporate management to form a trusted, close-knit community of peers who use their access, connections and expertise for mutual benefit, support, referral and professional advancement.

IMRG (Interactive Media in Retail Group) promotes e-retail as a channel for both pure-play and Multi Channel retailers through a membership community which includes many UK industry leaders. Working at all levels with membership organisations; IMRG fosters best practice, community, industry development and reporting. As a member, you will benefit from IMRG's extensive range of workshop events, round-table briefings, members community, lobbying activities, IMRG's e-Retail Sales Index and Market Intelligence. To contact IMRG visit <http://www.imrg.org> Telephone: +44 (0)7000 46 46 74 Facsimile: +44 (0)7000 39 46 74 email: market@imrg.org

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The publication is available by subscription only and is read by leading figures from luxury brands around the world, as well as surrounding industries including banking, property, design and marketing. LUXURY BRIEFING is also about events and networking and has organised numerous industry conferences in London, and in New York in partnership with Vanity Fair magazine. It presents annual Awards for Excellence each autumn. www.luxury-briefing.com Tel: +44 1 3333 60606

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Find all of the solutions for your marketing and e-business development challenges in our exclusive Solution Zone for luxury executives.

- The Solution Zone is easily accessible. You don't have to seek out industry leaders that offer leading edge communications and e-business solutions tailored to luxury retailers as they will be centrally located at Luxury Interactive
- Find complete solutions for luxury brand management, marketing and e-business, sales strategy, interactive advertising, customer relationship management, loyalty marketing, visualisation technologies, merchandising, payment processing, point of sale solutions, anti-counterfeiting and content management. All networking and breakfasts are conveniently located in the Solution Zone

If you are an innovative solutions provider with products tailored to luxury retailers and interested taking part in the Solution Zone, contact **Hilary Whidden** at **+1.212.885.2675** or email hilary.whidden@wbresearch.com

Venue Information

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Luxury Interactive 2008

THE PREMIER LUXURY
BRANDING CONFERENCE

March 10 - 12, 2008
The Landmark, London, UK

Introducing Europe's First Luxury eBusiness Event

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 2 Day Conference & Pre-Day
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* For pricing information see pg 6

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